Musculoskeletal
Health Australia
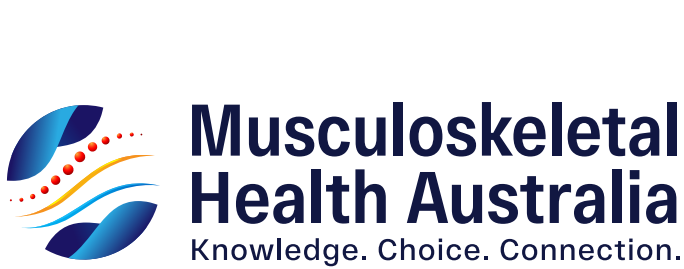
Knowledge. Choice. Connection.

LOGO GUIDELINES

LOGO

FULL-COLOR VERSION

ALTERNATE VERSION

Black and White

Grayscale

LOGO: Clear Spacing and Sizing

All clear space and minimum size rules ensure that the logo is clearly visible for print and web scenarios.

LOGO CLEAR SPACE

LOGO MINIMUM SIZE

PRINT:

WEB:

├──3/4"──┤

├──72px──┤

├──3/4"──┤

├──72px──┤

The logo should never be altered in any way.

Avoid all of the following when using the ![logo] logo:

Don't change any element
of the logo.

Don't change any colors
of the logo.

Don't change the logo typeface.

Don't remove any element
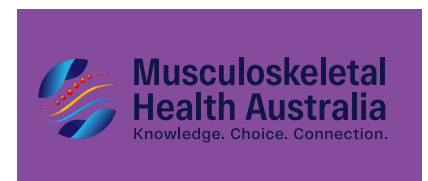of the logo.

Don't tilt the logo.

Don't disproportionately
scale the logo.

Don't put the logo
in perspective.

Don't change the proportion
of the logo elements.

Don't put the logo on colors
that aren't in the brand palette.

Don't put a solid drop
shadow behind the logo.

Don't put a glow behind
the logo.

Don't put non-branded
graphics behind the logo.

![Musculoskeletal Health Australia — Knowledge. Choice. Connection.](logo)